

# Breaking Zero and Community Commerce

Community Commerce is an idea that may be new to you... let me explain

Many corporations BREAK ZERO every month by **keeping recurring revenue** that is generated by someone who supports and promotes their business

## KEEPING REVENUE IS NOT COMMUNITY COMMERCE

*For example, take a company like Netflix. Much of Netflix income is from recurring subscription payments. While that's great for Netflix, it does nothing for you, if you recommend a Netflix show to your friends!*

Some corporations BREAK ZERO every month by **sharing recurring revenue** that is created by someone who supports and promotes their business

## SHARING REVENUE IS COMMUNITY COMMERCE

### **Community Commerce is designed to be more equitable**

*For example, companies like Arbonne share the BREAK THE ZERO income with:*

- *Those who grow the company by selling products and creating loyalty to the brand, instead of paying a celebrity \$1million to hold up an Arbonne product on Instagram*
- *Brand Ambassadors through referring customers and getting paid EVERYTIME a customer places an order, not just a one-time referral fee*
- *Brand Partners who find new customers, Brand Ambassadors and Brand partners*

**Arbonne builds commerce and a community through the creation of more Customers and Consultants**

## How does the Average Person Break Zero?

### Linear Income

- ✓ Every month starts at **ZERO**
- ✓ Work January... get paid at the end of January
- ✓ Work February... get paid at the end of February
- ✓ Example: Most jobs. Bus driver, surgeon, restaurant worker, teacher, Uber driver, etc.

### Recurring Income\*

- ✓ Do something right One Time and get paid again and again and again
- ✓ Example: Royalty Income or Repeat Purchasing

\*Most Recurring Income takes immense personal talent or a large investment of money to create wealth. Wealth being defined as having both time and money.

# Breaking Zero and Community Commerce

Arbonne is an amazingly generous company that shares their Break the Zero profits with those loyal to the brand and offers several ways to work with them

## Preferred Client

You can buy retail, or you can be a preferred client for (\$29 USD) (\$20 CAD)

- Save 20%-30% from very first order
- Free shipping with a qualifying order
- A complimentary product with qualifying order from our Free Gift List

## Host

Because Arbonne doesn't advertise and is a community commerce company, no one ever learns about Arbonne unless someone else tells them about Arbonne

- Invite a few people and you get to shop at my discount that evening

## Independent Consultant

As a Consultant you can choose to be an ambassador of the brand or a partner with the brand.

### Brand Ambassador

- Receive 15 % referral reward on the orders of preferred clients that you introduce to Arbonne and get paid a commission weekly any time they order not just a one-time referral reward
- Receive 35% discount on all your purchases

### Brand Partner

- Receive 15 % referral reward on the orders of preferred clients
- Teach and train others to be an ambassador and a brand partner
- Participate in Arbonne's competitive and rewarding compensation plan

## Partner Average Earnings

Go to [earnings.arbonne.com](https://earnings.arbonne.com) for more information

### ***District Manager- \$250 - \$500 a month***

= 50K to 100K saved and invested earning average yield of 6%

### ***Area Manager- \$1,150 - \$3,000 a month***

= 230K to 600K saved and invested earning average yield of 6%

### ***Regional Vice President- \$2,800 - \$5,000 a month***

= 560K to 1 Million saved and invested earning average yield of 6%

### ***National Vice President- \$21,000***

= 42 Million saved and invested earning average yield of 6%

## How much do you need to start?

- 10 hours a week on average
- Create leverage by building a team of partners each working 10 hours per week
- You + 5 Partners = 60 hours per week